

A Half-Day Engaging Book Study & Leadership Learning Experience



THE THIN BOOK OF NAMING ELEPHANTS

BY SUE ANNIS HAMMOND AND ANDREA B MAYFIELD

- *Are you frustrated by sweeping organizational issues under the rug?*
- *Are you interested in learning how to address the elephants lurking in the room that everyone sees and no one acknowledges?*
- *Are you ready to engage diverse perspectives in your organization to be able to learn, adapt and change?*



If so, join this engaging exploration of:

The Thin Book of Naming Elephants

- **Understand assumptions and how to surface**
- **Learn how to have constructive conversations about elephants**
- **Explore the importance of humility and the dangers of arrogance and hubris in an organization**

"I thoroughly enjoyed it. The NASA case study and many of the other examples are excellent warnings of what can go wrong in organizations."---Anonymous

When

November 18, 2009

Time

8:30 am to 12:30 pm

Where

Insight Shift
175 West 200 South
Suite 1004

Cost

\$150
(includes book and lunch)

Facilitator

Colette Herrick

Registration Contact

Colette@insightshift.com

801-557-8670

On registration, *The Thin Book of Naming Elephants* will be sent to prepare for the session